

## Position Description:

# Tourism & Business Development Trainee

Classification:  
**Trainee**

Status (FTE):  
**Fixed Term (1.0)**

Division:  
**Innovation & Engagement**

Occupant: **Vacant**

Date: **January 2025**

## Bass Coast

At Bass Coast Shire Council, we believe that the "environment is our economy" and that creativity and culture are essential in shaping our future. We invest in our people and seek talented individuals who want to make a positive impact in our community, excel in their careers, and live by our 'EPIIC' values: Excellence, Passion, Imagination, Integrity, and Courage.

## About the Role

In this position, you will have the opportunity to be part of a team that has a key focus on the delivery of economic development, tourism and events initiatives. This includes business support, the 2025 Bass Coast Business Awards, Council's Shop, Eat, Love Local campaign, MotoGP and local business engagement.

It includes playing your part in combating climate change by supporting individuals, community groups, businesses and Council to achieve the objective of zero net emissions over the next 10 years and to ensure a climate resilient community.

You will achieve this by utilising the organisations key principles of:

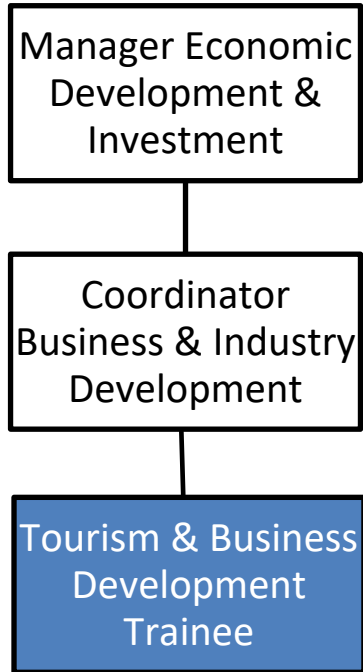
- We deliver
- Placing the customer at the centre of everything we do and,
- Being a part of something bigger



## KEY RESPONSIBILITY AREAS

- Successful completion of all necessary modules of the Certificate III in Business Administration and practical work in accordance with the requirements of the Traineeship.
- Support the delivery of team projects and programs including Bass Coast Business Awards, Shop, Eat Love Local campaign, business development workshops, inbound cruise ships, destination marketing for the region and the Ken Hore Tourism Mentoring Program.
- Support the delivery of the Economic Development Framework.
- Assisting with business engagement initiatives including business visits.
- Process and action customer requests.
- Provide general administrative assistance and support to the team as required.
- Develop business communications including monthly e-newsletter and Business in Bass Coast Facebook and Instagram channels.
- Support the successful delivery of Council managed events including the Cowes CBD Activation during the MotoGP, End of Year Fireworks events.
- Active commitment to our EPIIC values.
- Help the organisation to deliver its objective in the Climate Emergency Action Plan 2020-2030 of zero net emissions over the next 10 years through supporting businesses to build a circular economy.
- Other duties as directed within the skills and abilities of a position at this level.

## ORGANISATIONAL RELATIONSHIPS



## CHILD SAFETY COMMITMENT

All employees are accountable for upholding Council's commitment to the safety and wellbeing of children.

We support and respect all children, as well as our staff, contractors, and volunteers. Our organisation is committed to preventing child abuse by identifying risks early and intervening to address these risks. We are committed to the safety of all children, particularly those from diverse backgrounds, including Aboriginal and Torres Strait Islander children, children who are culturally and linguistically diverse, and those with varying needs and/or disabilities.

## ACCOUNTABILITY AND EXTENT OF AUTHORITY

While being accountable for the quality, cost and timeliness of work carried out, this is done in accordance with specific guidelines provided and under general supervision. May contribute to emergency management activities when required and directed by the General Manager.

## COMPETENCIES

### **Judgement and Decision making**

Work procedures will be well understood, clearly documented and readily available. Guidance and advice is always available.

### **Specialist Skills and Knowledge**

May require an understanding of the team's and organisation's fit within the organisation, including relevant policies and procedures.

### **Management Skills**

Outcomes are achieved by managing time, planning and organising own work.

### **Interpersonal Skills**

Relate to others using effective communication tools in resolving minor problems.

### **Qualifications and Experience**

Basic on the job training.

## PERFORMANCE CRITERIA

Performance criteria will be developed within the first three months of appointment, recorded and reviewed in accordance with Council's Performance Development Policy and Framework.

## KEY SELECTION CRITERIA

Selection will be based on the following key selection criteria; with reference also made to other skills, knowledge and attributes as required in the position description.

- Ability to complete a TAFE level Certificate III in Tourism or Certificate III in Business.
- Interest and curiosity to learn more about tourism, marketing, business development and events.
- Enthusiasm for self-development and desire to use this opportunity to enhance career prospects.
- Attention to detail.
- Computer literacy.
- Written communication skills.
- Verbal communication and interpersonal skills.
- Completion of Year 12 (VCE) or equivalent.
- Current Victorian Driver's Licence.
- An ability to work flexible hours including afterhours and weekends.

## PRE-EMPLOYMENT CHECKS

Applicants will be required to undergo pre-employment checks including but not limited to a Police Records Check, a Medical Check and a Working with Children check.

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### Purpose

Position Descriptions are written statements that clearly describe the duties or task to be undertaken and the responsibilities of the position. The position description also includes information about working conditions, tools and equipment used, knowledge and skills required and Work Health and Safety responsibilities.

**Employee Name:** TBC

**Date PD Issued:** January 2025

**Position:** Tourism & Business Development Trainee

**Host Employer:** Bass Coast Shire Council

**Supervisor:** TBC

**Host Employer Address:** 76 McBride Avenue WONTHAGGI Vic 3995

**Westvic Staffing Solutions Field Officer:** Katherine Cousins

Refer to Bass Coast Shire Council attachment

- **Key Responsibility Areas**
- **Key Selection Criteria**
- **Competencies**
- **Organisational Relationships**
- **Accountability and extent of authority**
- **Pre-Employment Checks**

### Workplace Health and Safety:

- Follow Westvic Staffing Solutions' and the Host Employer's Workplace Health and Safety policies, procedures and workplace instructions
- Cooperate with the Employer and Westvic Staffing Solutions with respect to any action taken by the Host Employer and Westvic Staffing Solutions to comply with any requirements to provide a workplace that is safe and without risks to health
- Correctly wear and maintain items of personal protective clothing and equipment that is provided
- Take reasonable care for your own health and safety and for the health and safety of anyone else that may be affected by your actions or omissions whilst at work
- Report any incidents within the workplace to the Host Employer and Westvic Staffing Solutions without delay

### Additional Information:

- **Hours Per Week:** 38
- **Days per Week:** Monday- Sunday
- **Award / Agreement:** National Training Wage Level A / Bass Coast Shire Council EA
- **Superannuation:** 11.5%
- **Commencement Hourly Rate:** TBC

**Copy to:**  Employee

Host Employer

Main File